

Khanh Dang

Email: iamkhanhmdang@gmail.com

Phone: 1(510)-565-6810

[LinkedIn Profile](#)

[Portfolio](#)

OBJECTIVE

Creative and versatile Graphic and Motion Designer with experience delivering high-impact digital, print, and multimedia design solutions. Proven ability to collaborate with cross-functional teams, increase engagement through data-driven design strategies, and produce compelling visual storytelling across multiple platforms. Seeking to contribute design expertise, animation skills, and creative problem-solving to a dynamic and innovative team.

PROFESSIONAL EXPERIENCE

Graphic Designer

Window Nation – Fulton, MD | 02/2024 – Current

- Designed and managed 400+ creative projects across print ads, direct mail, email campaigns, landing pages, paid and organic social media, event banners, and internal marketing assets.
- Collaborated with cross-functional teams including marketing, digital media, copywriters, and web developers to execute integrated 360 marketing campaigns.
- Increased click-through rate (CTR) by 300% on paid digital advertisements through optimized visual design and messaging.
- Conducted market and competitor analysis to inform advertising strategy and campaign development for new and existing markets.
- Expanded department capabilities by introducing motion graphics, animation, and video production into marketing assets.
- Developed and contributed to creative proposals and campaign concepts, presenting design strategies and visual direction to internal stakeholders.
- Designed and developed animated HTML5 display banners and leveraged expressions and scripting in After Effects to create complex, dynamic animations and streamline motion design workflows.
- Created design assets using Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, XD) and Blender 3D.

Art Director

CLYDE – Washington, D.C. | 08/2022 – 12/2023

- Led design projects from concept through final production, ensuring alignment with client brand identity and marketing goals.
- Produced 100+ creative assets including print collateral, digital advertising, social media graphics, and website content.
- Conducted design trend research and market analysis to maintain competitive and engaging visual communication.
- Improved campaign efficiency by facilitating better client decision-making, resulting in projects completed 3–4 days ahead of schedule.

- Designed 20+ client presentations, transforming complex data into clear, engaging visual narratives.
- Mentored interns through design feedback and workshops, improving productivity and design skill development.
- Utilized Adobe Creative Cloud tools (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, XD) to develop brand assets and campaigns.

Graphic Production Manager

Kokoemporium – Severn, MD | 07/2020 – 08/2022

- Managed end-to-end embroidery production, including artwork creation in Adobe Illustrator, digitization, production setup, and quality control.
- Produced and edited product photography using Adobe Lightroom for e-commerce listings and marketing materials.
- Oversaw 10,000+ online sales with a 4.9-star rating across 4,000+ customer reviews.
- Managed order processing and fulfillment workflows to ensure timely delivery and customer satisfaction.
- Conducted market research and product trend analysis to support business growth and product development.

Print Production Lead

Landmark Grafix – San Leandro, CA | 08/2018 – 05/2019

- Managed daily operations producing 300+ commercial decals and print graphics for major clients including Peet's Coffee & Tea and Decathlon.
- Prepared large-format vinyl prints including lamination, cutting, weeding, and transfer application for installation.
- Operated large-format printers, plotters, laminators, and cutting equipment to produce high-quality graphics efficiently.
- Maintained strict quality control standards, workflow processes, and production deadlines.

Graphic Design Freelancer

Self-Employed – Hayward, CA | 05/2016–08/2018

- Partner with individuals, small businesses, and organizations to provide freelance graphic design services across a variety of creative and marketing needs.
- Design custom logos and brand identities, including typography, color palettes, and supporting brand assets.
- Create flyers, posters, brochures, social media graphics, digital advertisements, signage, and other print and digital marketing materials.
- Work directly with clients from initial concept through final delivery, translating ideas and business goals into effective visual solutions.
- Manage multiple freelance projects independently, including client communication, revisions, timelines, and preparation of production-ready files.
- Adapt design styles and creative approaches to fit a wide range of industries, audiences, and brand identities.

SKILLS

Design & Creative

- Graphic Design
- Motion Graphics
- Digital Marketing Design
- Brand Identity Development
- Visual Storytelling
- Typography & Layout
- Animation & Video Editing
- 2D Illustration

Software

- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, XD, Lightroom
- 3D Design: Blender 3D, SketchUp
- Project Management: Asana, Wrike
- Brandgility

Web & Digital

- HTML5
- CSS
- WordPress
- Squarespace

Marketing and Strategy

- Marketing Campaign Development
- Creative Proposal Development
- Market & Competitor Analysis
- Story Mapping
- Brand Messaging
- Data Analysis
- 360 Campaign

EDUCATION

Bachelor of Science in Business Administration
San Jose State University – San Jose, CA